

Press Release

FOR IMMEDIATE RELEASE

Magical Bridge Playground Receives 2017 Best of Palo Alto Award

Palo Alto Award Program Honors the Achievement

PALO ALTO June 1, 2017 -- Magical Bridge Playground has been selected for the 2017 Best of Palo Alto Award in the Playgrounds & Parks category by the Palo Alto Award Program.

Each year, the Palo Alto Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Palo Alto area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2017 Palo Alto Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Palo Alto Award Program and data provided by third parties.

About Palo Alto Award Program

The Palo Alto Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Palo Alto area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Palo Alto Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Palo Alto Award Program

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