WHY MAGICAL BRIDGE?
A case for more innovative and inclusive playgrounds.

THE NEED

People Need Play.
We all want and need to play at a public playground.

1 in 4 PEOPLE ARE LIVING WITH A DISABILITY

Some disabilities look like this...
but most look like this:

THE INNOVATION

NEW AND MAGICAL
Public and Schoolyard Playgrounds
Truly for Every-Body

THE SOLUTION

Magical Bridge Playground, the nation’s most innovative and inclusive playground.

ALL ABILITIES.
ALL AGES.
ALL WELCOME.

MAGICAL BRIDGE PLAYGROUND is NOT built for SPECIAL NEEDS because there’s NOTHING SPECIAL about everybody needing A PLACE TO PLAY!

Magical Bridge Playground in Palo Alto, California opened in 2015. Four new Bay Area playgrounds are currently in development.

UNIQUE DESIGN

Predictability Matters
Similar activities and equipment are grouped in different “zones”
- Swinging Zone
- Spinning Zone
- Slide Mound
- Kindness Corner
- 24-String Laser Harp
- Tot Zone
- 2-Story Treehouse and Stage

Safety
Perimeter fencing: provides safety for those who may bolt or run
Smooth Surfacing: no tan bark or sand

Fun for Everyone
The structures and equipment are designed to be usable by all people, regardless of their ability or size

DATA

Data below is based on 800 park visitors (both at Magical Bridge and other local playgrounds) who participated in a survey about usage and universal design of Magical Bridge Playground in Palo Alto, CA.

OVER 25,000 VISITORS ATTEND THE PLAYGROUND EVERY MONTH

VISITORS COME FROM FAR AND WIDE

FAMILIES VISITING MAGICAL BRIDGE PLAYGROUND WITH A CHILD OR ADULT WITH A DISABILITY

9 out of 10 respondents believe that Magical Bridge welcomes a diverse mix of visitors.

REQUESTS FROM AROUND THE WORLD FOR MAGICAL BRIDGE PLAYGROUNDS

Building innovative playgrounds and more inclusive communities
www.magicalbridge.org