Leveraging the innovative spirit of Silicon Valley, Magical Bridge Playground is uniquely designed to address the needs of the entire community. With an underlying message of kindness, Magical Bridge Playground removes the barriers of today’s typical playgrounds and gives everyone a place to play together — some, for the very first time.

Join Magical Bridge Foundation and Redwood City Parks, Recreation and Community Services to bring Magical Bridge Playground to Redwood City.

**A New Kind of Community Playground for Redwood City, California**

Leveraging the innovative spirit of Silicon Valley, Magical Bridge Playground is uniquely designed to address the needs of the entire community. With an underlying message of kindness, Magical Bridge Playground removes the barriers of today’s typical playgrounds and gives everyone a place to play together as never before.

Join Magical Bridge Foundation and Redwood City Parks, Recreation and Community Services to bring Magical Bridge Playground to Redwood City.

---

**CONTACT US**

**MAGICAL BRIDGE FOUNDATION**
654 Gilman Street, Palo Alto CA 94301
www.magicalbridge.org

Jill Asher, Co-Founder
jill@magicalbridge.org
650 520 8512

Olenka Villarreal, Co-Founder & Founder, Magical Bridge Playground
olenka@magicalbridge.org
650 380 1557

**REDWOOD CITY**
www.redwoodcity.org

Christopher Beth
Director, Parks, Recreation and Community Services
cbeth@redwoodcity.org
650 780 7253

---

Magical Bridge Foundation is fiscally sponsored by the UnaMesa Association, a registered 501(c)(3) tax-exempt organization. Magical Bridge Foundation has applied for, but not yet received, approval as a separate registered 501(c)(3) tax-exempt organization.

© 2016 Magical Bridge Foundation. All rights reserved.
Magic is Coming to Redwood City!

Magical Bridge Playground is mindfully designed to deliver significant benefits to people of all ages and abilities. Magical Bridge Playground in Redwood City will feature elements inspired by the area’s unique landscape and the values of the community.

The play zones planned for Redwood City’s Red Morton development include:

- Innovation Zone
- Music Zone
- Tot Zone
- Spin Zone
- Kindness Corner
- Swing & Sway Zone
- Picnic & Group Area
- Playhouse & Stage

Where Everyone Plays

Magical Bridge Playground addresses the unique play needs of the various ages and abilities which make up our community. While 20% of the nation’s individuals are living with a disability, only 10% of them use a mobility device. That means that the other 90% are living with autism, sensory challenges, cognitive and developmental issues, and complications that arise from aging. They play differently and, until now, the needs of this large subset of our community have not been considered. The first of its kind, Magical Bridge Playground considers everyone.

The success of Palo Alto’s flagship playground clearly illustrates how today’s typical park designs overlook so many — and how important it is for the health and wellbeing of every community for everyone to have a place to play together.

Leave a lasting legacy. With early sponsorship of a play zone, you will have the unique opportunity to offer input on design and equipment selection. Your name will be prominently displayed in the playground showing your commitment to the community for generations to come. Play zone sponsorship is available on a first-come, first-served basis.

INNOVATION ZONE $250,000
Capturing the innovative spirit of Silicon Valley, the Innovation Zone provides unique and interactive play experiences utilizing technology, art and design that stimulates the full array of human senses in an entirely new way.

MUSIC ZONE $250,000
Music stimulates more parts of the brain than any other human function, motivating interaction, facilitating socialization, and giving non-verbal people a way to express themselves. The artist-designed 24-string Laser Harp gives everyone a magical way to create orchestral music.

TOT ZONE $250,000
Outdoor play is a critical way for young children to create friendships, explore, take risks, develop fine and gross motor development, and absorb vast amounts of basic knowledge, including the valuable lessons of inclusion and kindness. The Tot Zone is expressly designed for children aged 1-4.

SPIN ZONE $250,000
Rotary vestibular input, caused from spinning, is the most powerful form of sensory input that the brain can process. A popular group activity, the climbing net spinner and ground-level carousel are accessible for all ages and abilities so everyone can spin together.

KINDNESS CORNER $150,000
The heart of Magical Bridge, the Kindness Corner is a gathering place for reflection, compassion and education. It helps spark conversations about making friends with those who are “different,” modeling positive behavior, and encouraging kids to be up-standers and address the issues of bullying.

PICNIC & GROUP AREA $150,000
As a destination that promotes unity and kindness, Magical Bridge will quickly become a special gathering place for families in Redwood City and the surrounding area. The group area is a special area to enjoy time together under the trees, take in a performance on the Playstage, and experience children playing together.

PLAYHOUSE + PLAYSTAGE $450,000
Through pretend-play, children experience the full range of their senses and feelings. Since 1987, Barbara Butler Artist-Build, Inc. has created over 600 unique play structures — and their first wheelchair-accessible, two-story playhouse was designed and built especially for Magical Bridge. It will surely be cherished by your entire community.
Magic is Coming to Redwood City!

Where Everyone Plays

Magical Bridge Playground addresses the unique play needs of the various ages and abilities which make up our community. While 20% of the nation’s individuals are living with a disability, only 10% of them use a mobility device. That means that the other 90% are living with autism, sensory challenges, cognitive and developmental issues, and complications that arise from aging. They play differently and, until now, the needs of this large subset of our community have not been considered. The first of its kind, Magical Bridge considers everyone.

The success of Palo Alto’s flagship playground clearly illustrates how today’s typical park designs overlook so many — and how important it is for the health and wellbeing of every community for everyone to have a place to play together.

Leave a lasting legacy. With early sponsorship of a play zone, you will have the unique opportunity to offer input on design and equipment selection. Your name will be prominently displayed in the playground showing your commitment to the community for generations to come. Play zone sponsorship is available on a first-come, first-served basis.

• Playhouse & Stage
• Picnic & Group Area
• Swing & Sway Zone
• Slide Mound
• Spin Zone
• Tot Zone
• Music Zone
• Innovation Zone

The play zones planned for Redwood City’s Red Morton development include:

1. Innovation Zone
2. Music Zone
3. Tot Zone
4. Spin Zone
5. Kindness Corner
6. Swing & Sway Zone
7. Picnic & Group Area
8. Playhouse & Stage

INNOVATION ZONE $250,000
Capturing the innovative spirit of Silicon Valley, the Innovation Zone provides unique and interactive play experiences utilizing technology, art and design that stimulates the full array of human senses in an entirely new way.

MUSIC ZONE $250,000
Music stimulates more parts of the brain than any other human function, motivating interaction, facilitating socialization, and giving non-verbal people a way to express themselves. The artist-designed 24-string Laser Harp gives everyone a magical way to create orchestral music.

TOT ZONE $250,000
Outdoor play is a critical way for young children to create friendships, explore, take risks, develop fine and gross motor development, and absorb vast amounts of basic knowledge, including the valuable lessons of inclusion and kindness. The Tot Zone is expressly designed for children aged 1-4.

SPIN ZONE $250,000
Rotary vestibular input, caused from spinning, is the most powerful form of sensory input that the brain can process. A popular group activity, the climbing net spinner and ground-level carousel are accessible for all ages and abilities so everyone can spin together!

KINDNESS CORNER $150,000
The heart of Magical Bridge, the Kindness Corner is a gathering place for reflection, compassion and education. It helps spark conversations about making friends with those who are “different,” modeling positive behavior, and encouraging kids to be up-standers and address the issues of bullying.

PLAYHOUSE + PLAYSTAGE $450,000
Barbara Butler Artist-Builder, Inc. has created over 600 unique play structures — and their first wheelchair-accessible, two-story playhouse was designed and built especially for Magical Bridge. It will surely be cherished by your entire community.

Where Everyone Plays

Magical Bridge Playground is mindfully designed to deliver significant benefits to people of all ages and abilities. Magical Bridge Playground in Redwood City will feature elements inspired by the area’s unique landscape and the values of the community. The success of Palo Alto’s flagship playground clearly illustrates how today’s typical park designs overlook so many — and how important it is for the health and wellbeing of every community for everyone to have a place to play together.
Leveraging the innovative spirit of Silicon Valley, Magical Bridge Playground is uniquely designed to address the needs of the entire community. With an underlying message of kindness, Magical Bridge Playground removes the barriers of today’s typical playgrounds and gives everyone a place to play together — some, for the very first time.

Join Magical Bridge Foundation and Redwood City Parks, Recreation and Community Services to bring Magical Bridge Playground to Redwood City.

There are many ways to get involved in bringing Magical Bridge Playground to Redwood City — from your generous donation to community engagement. No amount is too small and everyone is welcome to join the effort! We can’t do this without you!

Redwood City has made a significant contribution to this project. Now, as a community, we need to raise $1.2M to make Magical Bridge Playground in Redwood City a reality. Your donation will give countless families a place to play together — some, for the very first time.

With major sponsorship as outlined below, your name will be prominently displayed in the playground and on the donor wall. Please contact Magical Bridge Foundation for zone selection assistance or to discuss donation opportunities.

### ZONE SPONSORSHIP

- **PLAYHOUSE + PLAYSTAGE** $450,000
- **SLIDE MOUND** $450,000
- **INNOVATION ZONE** $250,000
- **SWING & SWAY ZONE** $250,000
- **MUSIC ZONE** $250,000
- **SPIN ZONE** $250,000
- **TOT ZONE** $250,000
- **KINDNESS CORNER** $150,000
- **PICNIC & GROUP AREA** $150,000

### ART & MAGICAL TOUCHES

- **ENTRY COURT ART PIECE** $50,000
- **INTERACTIVE ART PIECE** $50,000
- **SIGNATURE BENCHES (6 TOTAL)** $10,000 each

In addition, donor wall tiles are available for purchase at www.magicalbridge.org/redwoodcity:

- **XLarge Tile** $5,000+
- **Large Tile** $1,000
- **Medium Tile** $500
- **Small Tile** $300
- **Website Recognition** <$300+

Magical Bridge Foundation is fiscally sponsored by the UnaMesa Association, a registered 501(c)(3) tax-exempt organization. Magical Bridge Foundation has applied for, but not yet received, approval as a separate registered 501(c)(3) tax-exempt organization.

© 2016 Magical Bridge Foundation. All rights reserved.

Contact Us

**MAGICAL BRIDGE FOUNDATION**
654 Gilman Street, Palo Alto CA 94301
www.magicalbridge.org

Jill Asher, Co-Founder
jill@magicalbridge.org
650 520 8512

Olenka Villarreal, Co-Founder
& Founder, Magical Bridge Playground
olenka@magicalbridge.org
650 380 1557

**REDWOOD CITY**
www.redwoodcity.org

Christopher Beth
Director, Parks, Recreation and Community Services
cbeth@redwoodcity.org
650 780 7253

A New Kind of Community Playground for Redwood City, California

Leveraging the innovative spirit of Silicon Valley, Magical Bridge Playground is uniquely designed to address the needs of the entire community. With an underlying message of kindness, Magical Bridge Playground removes the barriers of today’s typical playgrounds and gives everyone a place to play together as never before.

Join Magical Bridge Foundation and Redwood City Parks, Recreation and Community Services to bring Magical Bridge Playground to Redwood City.