

Those who get left out...

20%



1 in every 5 individuals today live with a visible or invisible disability resulting in PHYSICAL, COGNITIVE, AUDITORY, or VISUAL impairment.

Playgrounds are vital places for community connection. Yet when it comes to meeting the needs of everyone, they have fallen short.

## Until now.

Leveraging the innovative spirit of Silicon Valley, Magical Bridge Playgrounds are mindfully designed to address the unique needs of an entire community.

With an underlying message of kindness, we remove the physical and social barriers of today's typical playgrounds and give everyone a place to play.

...find a place where everyone plays.



## Introducing a new kind of community playground, where everyone *truly* plays together

Since opening in 2015, Silicon Valley's Magical Bridge is heralded as the nation's most innovative and inclusive playground. Mindfully designed for everyone, **we welcome everyone to come out and play, regardless of ability, disability, size, or age!**



## This story started with a mother, two daughters and a playground need...

Despite ADA\*- compliant playgrounds everywhere she looked, not a single one was right for Olenka's disabled daughter Ava. It became painfully clear that public parks were overlooking the needs of not only her family, but far too many others.

**Determined to create the kind of outdoor space that her disabled and non-disabled daughters (and their friends) could love, she led a team of volunteers and spearheaded the first Magical Bridge playground in Palo Alto, California.** By removing the social and physical barriers of today's typical parks, visitors of all ages and abilities come together and experience a real community playground. Today, the Palo Alto playground receives over 25,000 guests monthly!

Requests from around the world continue pouring in from those seeking a Magical Bridge playground of their own, and **a movement to reimagine play has begun.** First in cities around Silicon Valley, and soon to school communities and beyond, Magical Bridge is transforming the world of play for everyone. In collaboration with Jill Asher, Olenka created Magical Bridge Foundation as a non-profit organization in 2016 to bring the magic of play, kindness, and new friendships to as many communities as possible.

\*ADA - The Americans with Disabilities Act of 1990 is a civil rights law that prohibits discrimination based on disability.

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Magical Bridge Foundation is a registered 501(c)3 non-profit organization and donations are tax deductible to the extent recommended by your tax advisor.

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all abilities

all ages

all welcome

## Building innovative playgrounds and more inclusive communities

DESIGN • FUNDRAISING • COMMUNITY ENGAGEMENT

Reimagine play with us.



Bring the “magic” of truly inclusive play to millions of families every year, and give people with and without disabilities a chance to play as never before



#### FUNDRAISING EXPERTISE

**It takes a village to build a Magical Bridge Playground.** We engage with city officials, businesses, foundations, and the community at large to ensure each project is fully funded. Every donation is meaningful, appreciated and acknowledged.



#### INNOVATIVE DESIGN

**We’re disrupting the playground industry to make sure no one is left out.** Partnering with thought-leaders, academics, and playground-users, we create a fun and welcoming space for all. Building on a decade of research and development, our universal design meets the unique needs of everyone, including those often forgotten.



#### COMMUNITY ENGAGEMENT

Stemming from our commitment to kindness, we unite and excite the entire community. From partner programming to media relations and school coin drives, **no one is too young or too old to be part of the Magical Bridge Movement.**

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**Our dream is that we no longer have to use the words, “inclusive” or “accessible” when building something as simple as a playground.**

– Olenka Villareal, *Founder*  
Magical Bridge Foundation

**The overwhelming requests that we get every day underscore the urgent need for more playgrounds like Magical Bridge.**

– Jill Asher, *Co-Founder*, Magical Bridge Foundation

## Leave a lasting legacy.

Sponsor a play zone and enjoy having your name prominently displayed inside the playground of your choice. Your generous support will be appreciated now and for generations to come.

Kindly contact us for details.

150k

A circular playground structure with a central pole and multiple levels of blue and white mesh for climbing. Children are seen playing on it.

Spirited Spin Zone

150k

A large, arched structure made of blue metal pipes, designed for imaginative play. Children are gathered underneath it.

Imagination Innovation Zone

75k

A close-up photograph of a bright yellow flower in a garden setting.

Meditative and Wellness Garden

150k

A woman and two children sitting on a large, circular board with a black and white checkerboard pattern, engaged in an activity.

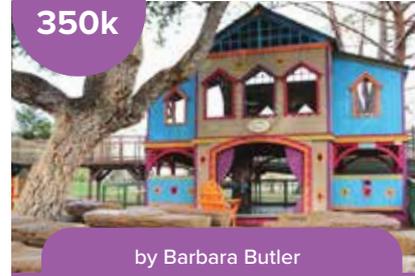
Kindness Corner

150k

A large, colorful slide structure with a blue slide and a green mound. Children are sliding down.

Splendid Slide Mound

350k

A colorful, multi-level wooden structure resembling a treehouse or stage, with various openings and platforms.

by Barbara Butler  
Community Treehouse and Stage

50k

A large, abstract sculpture made of blue and silver metal, featuring curved lines and circular elements.

by various local artists  
Interactive Art Piece(s)

150k

A colorful wooden play structure shaped like a giraffe, with various climbing and play features.

Friendly Tot Zone

150k

A swing set with a large, colorful canopy and a child swinging on a seat.

Sensory Swing and Sway Zone

25k

A small, colorful wooden hut with a striped canopy, designed for children to hide in.

by Barbara Butler  
Peaceful Hideaway Hut(s)

10k

A blue wooden bench with colorful stars and hearts on the backrest.

by various local artists  
Welcoming Buddy Bench(es)

★ Add your name to a Donor Wall with a \$300+ donation!

Extra Large Tile (120 characters) \$5k+  
Large Tile (90 characters) \$1k-\$4,999

Medium Tile (60 characters) \$500-\$999  
Small Tile (30 characters) \$300-\$499